## SINGLE PRESS RELEASE

## Cadence Kid The Darkness



Band: Cadence Kid Single: The Darkness Label: My Music Mind

Release Date: October 28th 2016

For Fans of... Miike Snow, Passion Pit, M83, CocoRosie

"...an absolute surefire winner..." - Crack In The Road

Multi-instrumentalist **Cadence Kid**, aka **Jason Turbin**, makes a welcome return, just in time for Halloween, with the release of his latest single, aptly named *The Darkness*, out on **October 28th 2016** via **My Music Mind**.

Jason has teamed up once again with his **Grammy** award winning brother, producer **Cassidy Turbin** (**Beck**, **Bat for Lashes**, **Thurston Moore**), with the track also featuring guest vocalist **Amber Quintero** (**Stone Throw Records**). *The Darkness* is a macabre, melodic synth-infused track, influenced by elements of classic hip hop with a twist of modern electro-pop thrown in for good measure; conjuring similarities to artists such as **Metronomy** and **M83**.

The Darkness is the follow up to Cadence Kid's critically acclaimed single Hold On Me, which was featured on **Billboard**'s Top 50 Viral Playlist as well as **Spotify**'s Fresh Finds playlist. Since his childhood, Jason has performed lead roles in musicals such as **Les Miserables** as well as orchestrating for renowned prog-metal band **Dream Theater** and, most recently, the upcoming movie **Ouija 2**. Cadence Kid has also already received praise from various online publications including **IDOL Magazine**, **With Guitars** and **Crack In The Road** to name but a few.

Cadence Kid is a whirlwind of musical talent with a keen ear for an undeniably catchy beat, as well as an ability to turn his hand to various genres and art forms within the industry. *The Darkness* further emphasises this fact, showcasing his burgeoning talents in the process, and will serve as a perfect end to 2016.

The Darkness by Cadence Kid is released on 28th October 2016 via My Music Mind.



All PR enquiries to:

Claire Lim

A Badge of Friendship

E: claire@abadgeoffriendship.com

T: T: 0203 846 7010 // 07833 934 297 URL: www.abadgeoffriendship.com

Ellie Sorensen Assistant E: ellie@abadgeoffriendship.com T: 07881 370 920